



Dennis Willems

Sr. UX & Visual Designer

4 November 1980

About me

Hi, I'm Dennis Willems, a Senior UX & Visual Designer from Arnhem. With over 16 years of experience, I have collaborated with various brands and companies, both large and small, on-site and remotely. My expertise lies in designing user-friendly and visually appealing websites and applications, creating a seamless and enjoyable user experience.

I enjoy working in multidisciplinary teams where we develop products that truly resonate with your customers. My skills include conceptual brainstorming, wireframing, usertesting, rapid prototyping, and creating elegant design (systems) that foster the sustainable growth of your business. I'm also available as an Illustrator.

In addition, every quarter I organize an event called 'Lightning Talks' (r33talks.nl). It's an event for designers, by designers, where they can gain inspiration from each other and network."

Software

- Sketch
- Figma
- Invision
- Zeplin
- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Procreate (iPad pro)

Contact

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Languages

- Dutch (Native)
- English (Excellent)
- German (Good)

Skills

- Visual design (UI)
- User experience (UX)
- Illustration
- Design systems
- Brainstorming
- Wireframing
- Prototyping
- Organizing events

Education

2005-2009

Bachelor, Multimedia design (Graduated)

University of Arnhem en Nijmegen (HAN)

Communication Multimedia Design (CMD)

2001-2005

MBO, Multimedia design (Graduated)

Cibap school of imagination, Zwolle

Advertising, Presentation & Communication (APC)

Workexperience

2009-Current



Dezzign (Freelance)

UX/UI designer & Illustrator

Nov 2024 – Current

Lightning Talks (r33talks.nl)

Initiator & organizer

I started Lightning Talks at our office to inspire other designers and connect with our community. I'm responsible for the organization, presentation, and promotion of the event.

Sept 2023 – Current

Teelen B.V. (teelen.nl)

UX & Visual Designer

I was responsible for redesigning and reshaping their product, Testvision. My work included attending user tests, making wireframes based on user testing, prototyping customer flows, building a design system, and creating fitting UI designs.

Feb 2022 – Nov 2022

Toyota Louwman Financial Services B.V. (toyotalouwmanfs.nl)

UX & Visual Designer

I was responsible for redesigning and implementing a new way to submit online private leasing applications. My work included building customer journey flowcharts, creating wireframes, hosting user interview sessions, and developing fitting and appealing UI designs

May 2021 – Dec 2021

Wpg uitgevers (wpg.nl)

UX & Visual Designer

For WPG Uitgevers, I was involved in the conversion of all publisher websites (De Bezige Bij, kinderboeken.nl, and A.W. Bruna) to Atomic design. I gave advice on Atomic design and assisted in the development of the designs. Lastly, I worked on the initial development of the video platform YogaTV for Yoga Magazine.

Jul 2019 – May 2021

Zwijssen (zwijssen.nl)

UX & Visual Designer

I worked on a startup project called "Spiek!". The project involved a continuing education app for elementary school teachers in the form of microlearning. I was involved from beginning to end and responsible for all branding, app UI/UX, and creating illustrations to support the learning materials.

Jan 2019 – Apr 2019

Humanitas Nederland (humanitas.nl)

UX & Visual Designer

For Humanitas, I was involved in the redesign of their volunteer system called HRS. My work consisted of making wireframes and building easy-to-use and clear UI designs

May 2017 – Jun 2018

Justlease (justlease.nl)

UX & Visual Designer

For Justlease.nl, I was responsible for the redesign of the website and the Justlease app. Additionally, I also worked on improving various internal systems.

Apr 2016 – Dec 2016

Alliander startup (alliander.com)

UX & Visual Designer

For Alliander, I worked on a startup project that focused on sharing all information related to the house and its occupants. I was responsible for attending brainstorm sessions, making wireframes, and creating beautiful designs.

Jun 2015 – Dec 2016

Hogeschool de Kempel (kempel.nl)

UX & Visual Designer

For Hogeschool de Kempel, I worked on an online tool that allows primary school teachers to create teaching materials that can be executed by a robot. This robot provides support to the teacher during the lesson. I was responsible for making the designs for the UI and a unique icon set.

Dec 2011 – Aug 2012

Avira (avira.com)

UX & Visual Designer

For the antivirus software Avira, I contributed to the Online Essentials project. It aimed to create an online tool to remotely control and monitor the antivirus scanner of one or multiple computers. I was responsible for making wireframes, attending brainstorm sessions, and creating fitting and beautiful designs.

Jan – Okt 2009



Redhotminute (dienstverband) (iodigital.com)

Junior Visual Designer

Worked on: Landal Green Parcs, North Sea Jazz festival, Kia Europe, Dorel, Pluimen.
